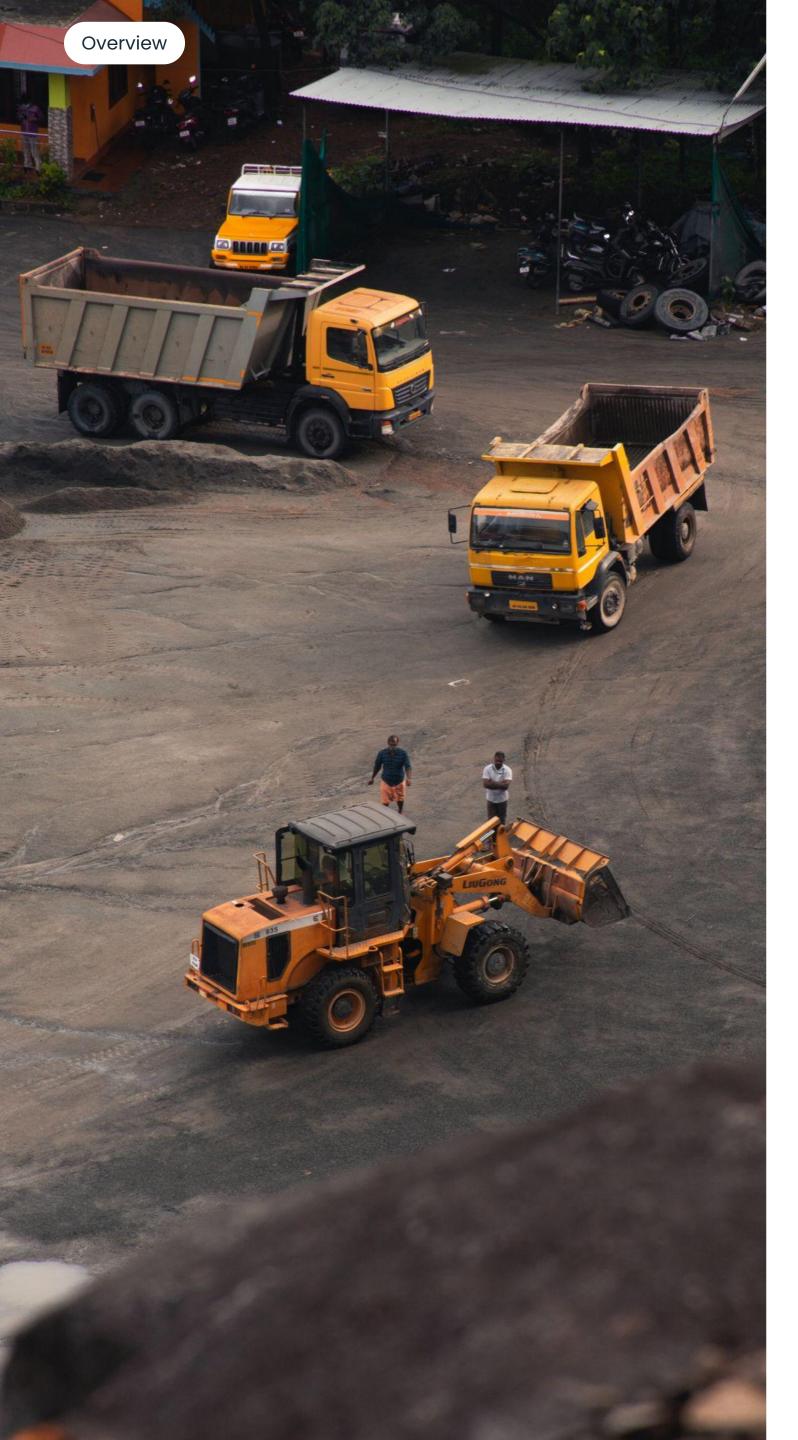


Banlaw Case Study



ResTrack Lite: Fuel Management System

Banlaw's 5 year strategic plan seeks to expand their clientele base, increase market share and diversity their portfolio.

Challenge

Develop a budget friendly fuel management system designed to serve a diverse range of industries, and is adaptable to a global user base.



01/

Develop a mass produced global product offering

04 /

Maintain Banlaw's reputation of quality and reliability

02 /

Enable sustainable growth by creating a product that requires limited customer support

05 /

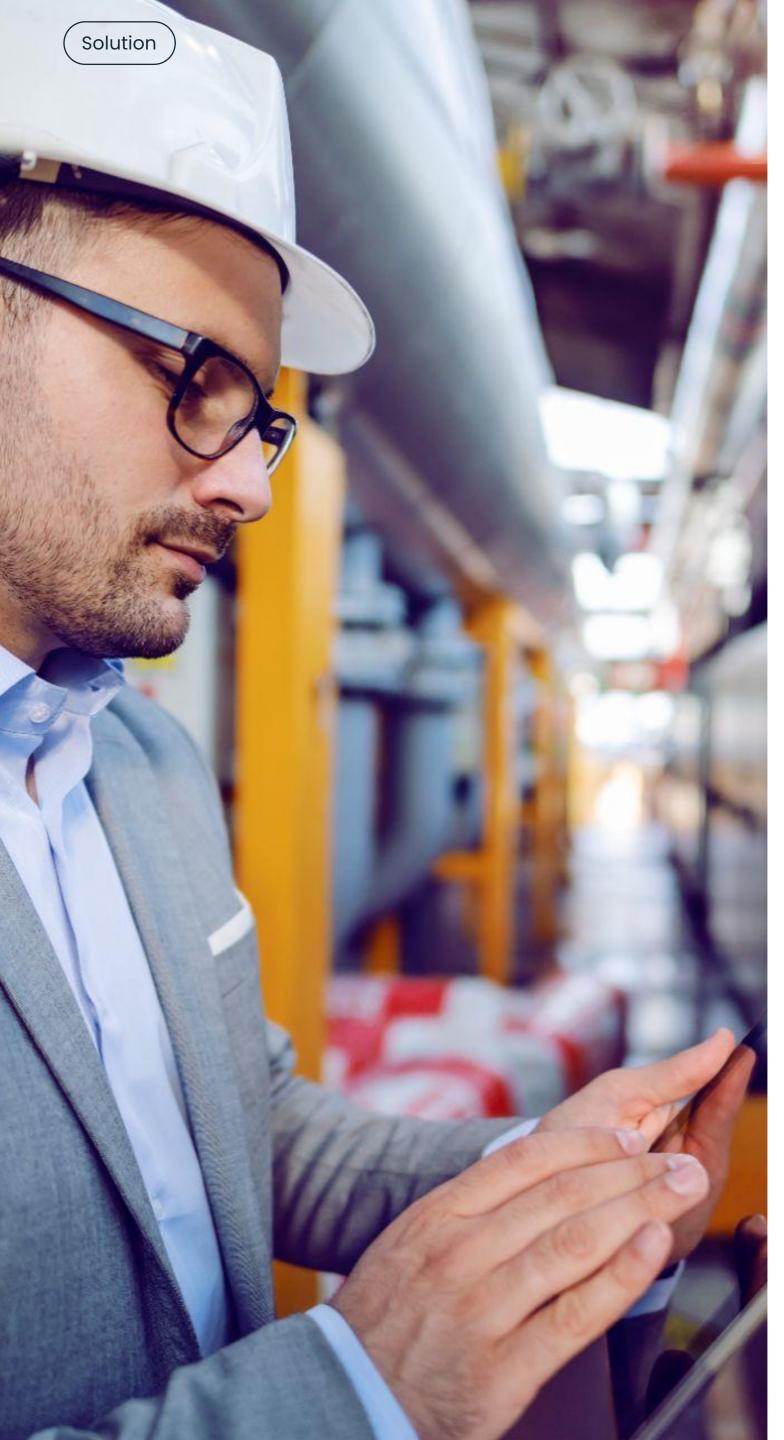
Meet customer needs at a lower price point

03/

Create a seamless experience between the software and hardware

06 /

Easily and universally understood product for a global audience



Solution

Restrack Lite: A quality fuel management system designed for small to medium operators.

Hardware controller

Installed by the customer on their existing onsite fuel tanks, uses bluetooth to connect to the mobile app and storage to enable access to fuel and track usage.

Mobile App /

Used by system administrators & fuel users. Connects and configures to hardware controllers, secures and dispenses fluid, and records transactions.

Cloud Software /

Used by system administrators & office staff. Manages fluid usage and tank levels, facilitating registration, configuration, management, and data visualisation.