

# Banlaw

 Case Study

# ResTrack Lite: Fuel Management System

Banlaw's 5 year strategic plan seeks to expand their clientele base, increase market share and diversity their portfolio.



# Challenge

Develop a budget friendly fuel management system designed to serve a diverse range of industries, and is adaptable to a global user base.



**01 /**

Develop a mass produced global product offering

**02 /**

Enable sustainable growth by creating a product that requires limited customer support

**03 /**

Create a seamless experience between the software and hardware

**04 /**

Maintain Banlaw's reputation of quality and reliability

**05 /**

Meet customer needs at a lower price point

**06 /**

Easily and universally understood product for a global audience

# Solution

Restrack Lite: A quality fuel management system designed for small to medium operators.

## Hardware controller /

Installed by the customer on their existing onsite fuel tanks, uses bluetooth to connect to the mobile app and storage to enable access to fuel and track usage.

## Mobile App /

Used by system administrators & fuel users. Connects and configures to hardware controllers, secures and dispenses fluid, and records transactions.

## Cloud Software /

Used by system administrators & office staff. Manages fluid usage and tank levels, facilitating registration, configuration, management, and data visualisation.