

JOHN COTTERELL**CHIEF EXECUTIVE OFFICER**

John entered the Computer Services industry with Hoskyns (now Capgemini), where he gained a broad range of experience of business practices in the industry. At Capgemini, John set up the Business Process Outsourcing division taking it from a greenfield start-up to 450 people over a 5 year period. In February 2000 he founded Concise which merged with Computdava in April 2006 to form Endava. John was selected as an Ernst and Young Entrepreneur of the Year in 2011.