

Torqn

 Case Study

A disruptive mobile app to innovate the mining industry

An innovative new platform & app that connects people in the Mining Industry based on the machinery they use.



Challenge

Create global networks of users, maintainers, owners and regulators of equipment to create a safer and more productive world.



01 /

Build engagement while releasing new features

02 /

Build an app from the ground up

03 /

Deliver real-time safety alerts

04 /

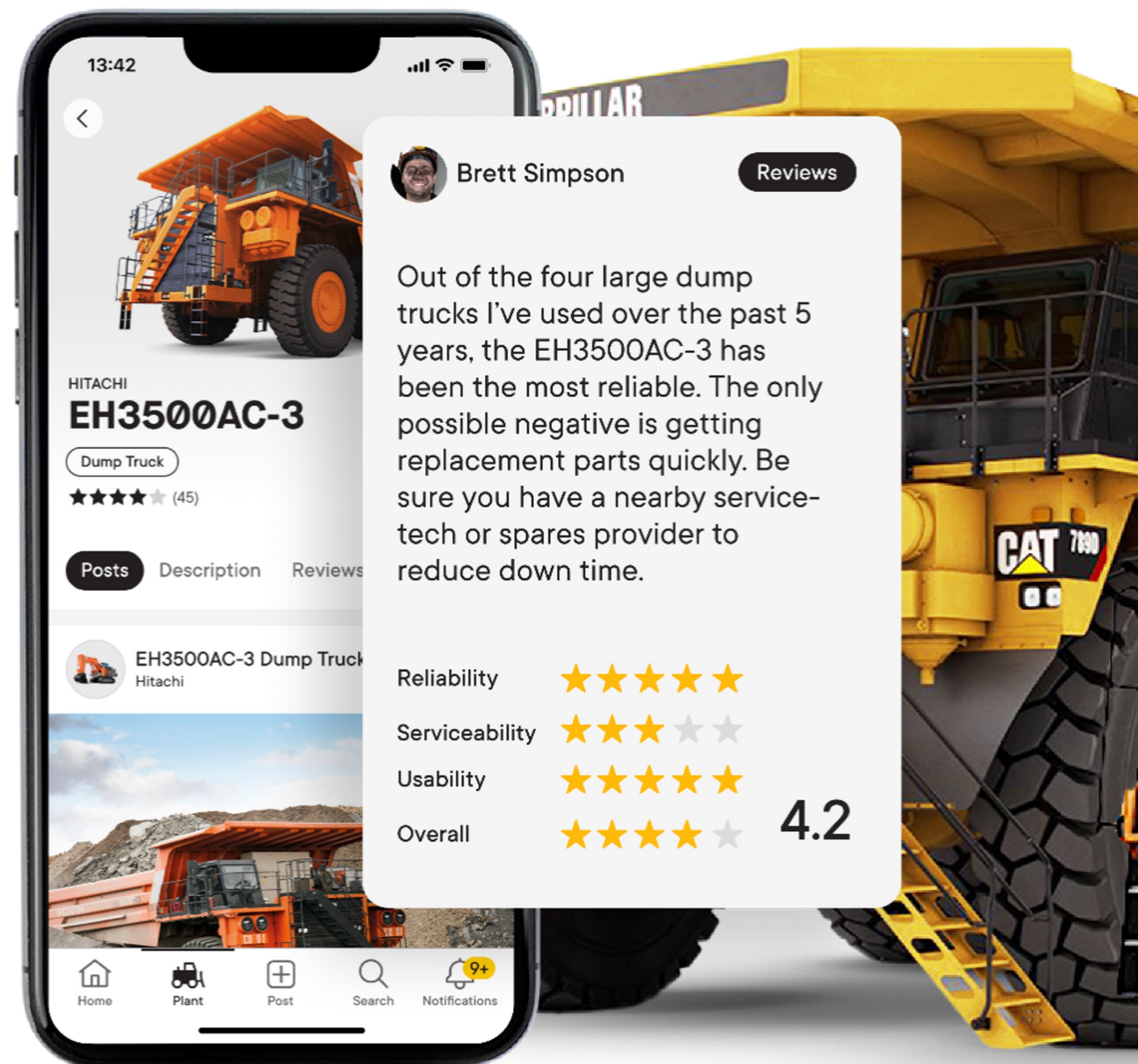
Create an app that drives repeat use

05 /

Take the best part of socials, reviews and forums

06 /

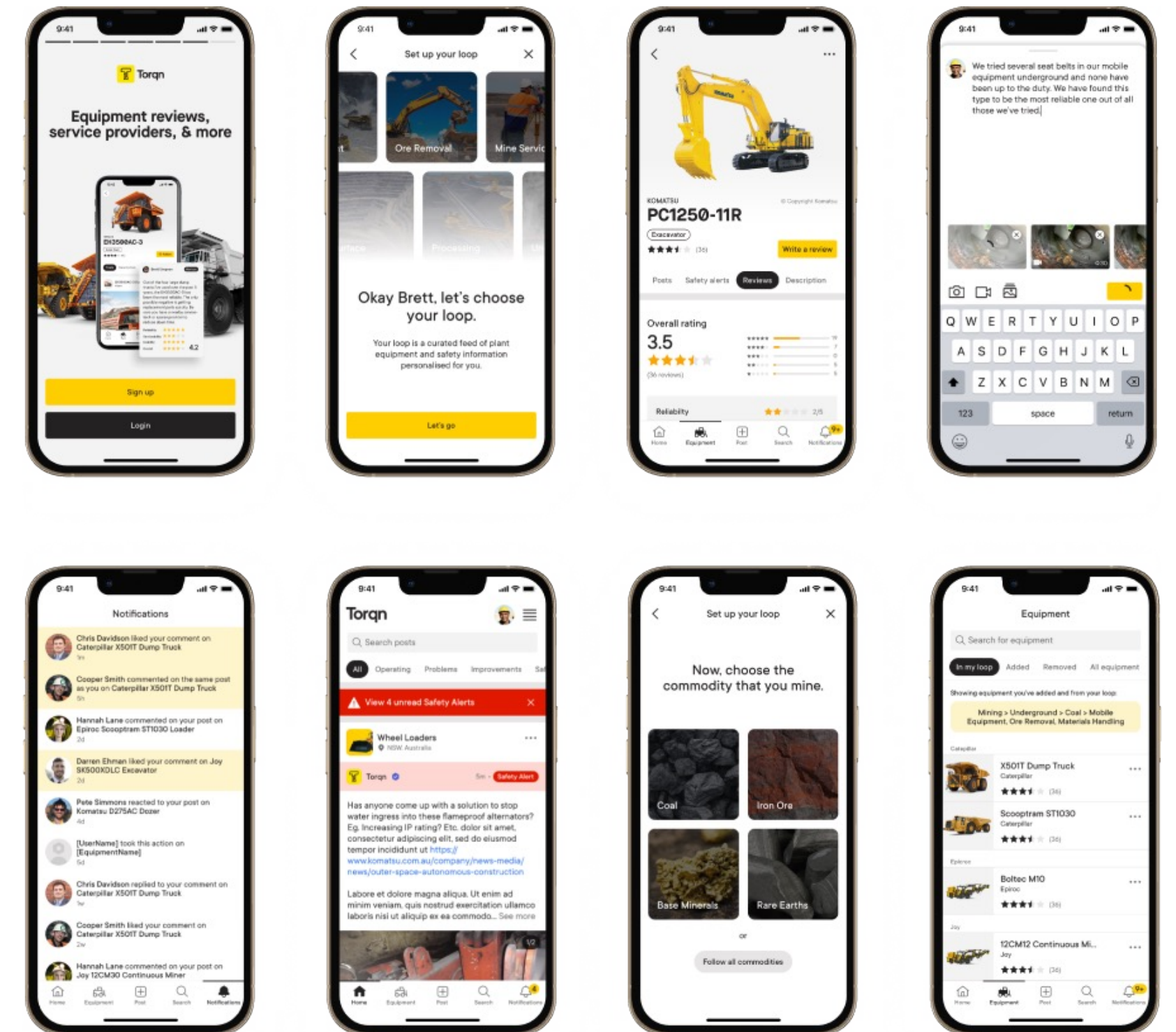
Connect people globally

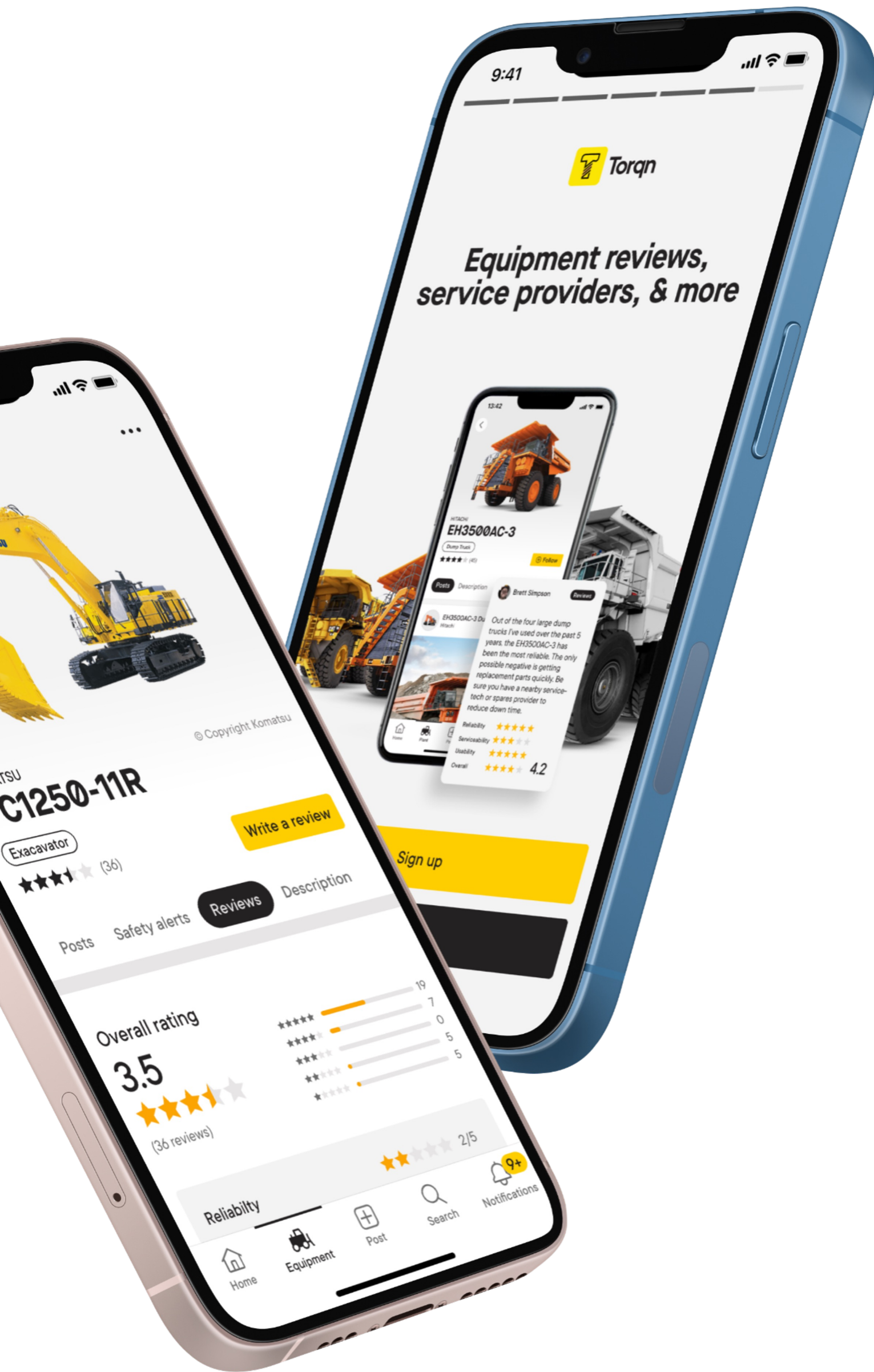


Solution

Designing and delivering a disruptive and innovative mobile app that is tested and directly solves a problem for its user base.

The app has been designed and developed in house here at Mudbath in close collaboration with the Torqn team.





Our work in action

- [Story map](#)
- [Release planning](#)
- [Product Roadmap](#)
- [Sketches](#)
- [Prototype](#)

Results

- Designed for operators, engineers, maintainers, owners, suppliers and manufacturers
 - Developed to connect and share knowledge about equipment
 - Built an end-to-end social network from the ground up for the mining industry
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- [Audience mapping – Personas](#)
 - [Home screen hi-fidelity designs](#)
 - [Torq roadmap](#)

